

16 March 1979

Mr. John Lang
Special Reports
U.S. News and World Report
2300 N Street, N.W.
Washington, D.C. 20037

Dear John:

Enclosed are answers to the specific questions posed in Ben Phlegar's FOIA request of 15 February regarding the CIA's public affairs activities. Some general statistics are also included as are some general handouts which may answer other questions you might have.

Public Affairs is the only office in the Agency responsible for providing the public and the media information about the mission and function of the Agency, its organization and the intelligence process.

We are glad to handle the request directly; it avoids the considerable cost of going through regular FOIA channels and you can get the answers much quicker.

If you have other questions please don't hesitate to call. Or better still, if you like, come for a visit and we will tell you more than you probably ever wanted to know.

Sincerely,

SIGNED

Herbert E. Hetu
Director of Public Affairs

Attachments: a/s
bcc IPS

QUESTION: How many information specialists are in the Agency?

ANSWER: Eight -- all are assigned to the Public Affairs Office.

QUESTION: What is the total payroll for employees involved in public information, communications and educational program?

STAT

ANSWER: for FY 79. (Includes the 8 professionals listed above plus other clerical and support personnel.)

QUESTION: What is the budget for these activities?

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ANSWER: for FY79

QUESTION: How many monthly and weekly periodicals did this Agency produce in the past year?

ANSWER: None; however, the Public Affairs Office compiles and disseminates internally a daily compendium of press clippings for the benefit of key executives.

QUESTION: How many movies

ANSWER: None.

QUESTION: How much broadcast time and how many TV and other ads were produced, at what cost?

ANSWER: None.

QUESTION: How many speakers did this Agency send out last year?

ANSWER: The DCI and the DDCI spoke 46 times to public or media groups--22 times to groups within the metropolitan area; 24 times outside the metropolitan area. Additionally, other Agency officials spoke 133 times to public and media groups--114 times within the metropolitan area; 19 times outside the area.

The following activities of the Public Affairs Office during 1978 may also be of interest:

- received, researched and responded to about 2,550 press queries,
- arranged 192 unclassified substantive briefings for media representatives upon request,
- disseminated 23 news releases,
- received, researched and processed more than 100 requests for cooperation in preparing written or visual news stories,
- received and responded to about 1,100 mail queries,
- disseminated 133 different unclassified research reports.